



American Sommelier



On behalf of the American Sommelier Board of Directors, thank you for considering this opportunity to donate an item, service, or other contribution to the 2011 Best Sommelier in America silent auction benefiting City Harvest. City Harvest has been selected by Chef Eric Ripert and owner Maguy LeCoze of New York City's Le Bernardin—recipient of the inaugural Art of Service Award. Bidding will begin at 7:00 p.m. on Sunday, April 17, 2011.

Now serving New York City for more than 25 years, City Harvest is the world's first food rescue organization, dedicated to feeding the city's hungry men, women, and children.

This year, City Harvest will collect 28 million pounds of excess food from all segments of the food industry, including restaurants, grocers, corporate cafeterias, manufacturers, and farms. This food is then delivered free of charge to nearly 600 community food programs throughout New York City using a fleet of trucks and bikes as well as volunteers on foot. Each week, City Harvest helps over 300,000 hungry New Yorkers find their next meal.

City Harvest also addresses hunger's underlying causes by supporting affordable access to nutritious food in low-income communities, educating individuals, families, and communities in the prevention of diet-related diseases, channeling a greater amount of local farm food into high-need areas, and enhancing the ability of our agency partners to feed hungry men, women, and children.

Here is how you can help:

1. Please consider contributing an item to the silent auction. You, your employer, or both can donate the item. Some items that have sold well at other auctions are gift baskets, wine, children's items, food items, gift certificates, electronic equipment, artwork, travel tickets, and books. We have enclosed a donation form for you to complete.
2. Please pass this letter onto other people and organizations who might consider donating an item, service, or other contribution for our event. The more items we receive, the more funds we will raise to support the mission of City Harvest.

Please contact Rachel Kobic at American Sommelier with any questions at:

212.897.4129 or RachelKobic@AmericanSommelier.com

Thank you in advance for your support of this important event. Together we can make a difference!

Sincerely,

Andrew F. Bell (President & CEO, American Sommelier)
Michael Herklots (Board Member; General Manager, Davidoff of Geneva NY)
Pat Felitti (Board Member)
Daniel Pachtod (Board Member)
Rachel M. Kobic (Director of Operations, American Sommelier)



SILENT AUCTION PLEDGE FORM

Donor Information (please print or type)

NAME:	PREFERRED PHONE:
ADDRESS:	ALTERNATE PHONE:
CITY, STATE, ZIP:	E-MAIL:
EMPLOYER:	POSITION:
ADDRESS:	BUS. PHONE:
CITY, STATE, ZIP:	BUS. FAX:

Donation Information

I (we) plan to make this contribution in the form of:

Please provide a description, the estimated fair market value, and restrictions (e.g., expiration date)

ITEM

SERVICE

GIFT CERTIFICATE

MONETARY GIFT

Acknowledgement Information

Please use the following name(s) in all acknowledgements: _____

___ I (we) wish to have our gift remain anonymous.

Delivery information: Enclosed Pick up Delivery by donor

X

Donor Signature

Date